

# nicolaprior

PR and Marketing Communications Consultant

## About Nicola

Nicola Prior is an independent PR and marketing communications consultant in Leeds, West Yorkshire and has run a successful business for 16 years. She competes directly with larger PR agencies and PR consultants in Leeds and Yorkshire often winning business from them. Here are some of the reasons why . . .

She has the rare status of Accredited Practitioner of the Chartered Institute of Public Relations - [CIPR](#).

Unusually for a communications professional she is studying for the Chartered Institute of Marketing (CIM) Professional Diploma in Marketing (degree equivalent).

She is a regular guest on [BBC Radio Leeds](#). Listen to two recent broadcasts.



She brings fresh thinking about business issues through Nicola's News, her monthly e-newsletter.

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*“Nicola is accomplished, productive, up-to-the-minute: a genuinely first-class PR consultant.”*

Brand Marketing Manager,  
 Shepherd Group

*“Nicola is effective because she applies her experience to meet today's challenges.”*

Marketing Manager,  
 Siemens Metering Services  
 (part of Siemens UK)



CIPR Accredited Practitioner



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